



## **HOW TO USE SAPIK LOGO'S**

1. The SAPIK logo, the Kinderkinetics logo and the basic logo of Kinderkinetics (K) are the property of SAPIK and may not be distributed to non-registered Kinderkinetici or be loaded onto the internet for non-marketing related reasons. These logos are designed by SAPIK and may not be modified. These logos need to be used as they are (design and colour).
2. Old marketing material that does not feature the correct logo's must be disposed of; or in the case where hundreds of pamphlets or similar material are left, members can make use of stickers (where you print the correct logo and stick it on the material).
3. SAPIK updated their logo in 2018 in order to be in line with SAQA's requirements. The new SAPIK logo needs to be in use by the end of 2021. Members are provided with enough time for this new logo to appear on all marketing material. As mentioned in 11.1.8, members can also make use of stickers.

### Guidelines for the use of SAPIK logo's by Kinderkinetici and/or Assistant Kinderkinetici:

- a.) Logo's to be used for business cards is your personal logo and the official logo of SAPIK.
  - Optional: If there is space you can add the Kinderkinetics logo or the basic logo for Kinderkinetics (K).

b.) Logo's to be used for pamphlets, banners, boards, official reports and documents of practice are the personal logo and the official logo of SAPIK.

- Optional: If there is space you can add the Kinderkinetics logo or the basic logo for Kinderkinetics (K).

c.) Logo's to be used for bags, T-shirts, equipment, certificates, medals, trophies or any other gift that is marketing-related is your personal logo and the basic logo for Kinderkinetics (K).

- Optional: If there is space you can add the Kinderkinetics logo or the official of SAPIK.

Please find a table regarding all of SAPIK's logos with an explanation of each:

| Logo                                                                                      | Where and when to be used                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.<br> | This is the basic Kinderkinetics 'K' logo. <ul style="list-style-type: none"><li>• This logo <b>must</b> be used for bags, T-shirts, equipment, certificates, medals, trophies or any other gift that is marketing-related.</li></ul> |

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| <p>2.</p>                                                                                                                                                                                                                                                                            | <p>This is the Kinderkinetics logo.</p> <ul style="list-style-type: none"> <li>The Kinderkinetics logo is an <b>optional</b> choice for all marketing purposes.</li> </ul>                                                            |
| <p>3.</p>  <p>South African Professional Institute for Kinderkinetics<br/>Suid-Afrikaanse Professionele Instituut vir Kinderkinetika<br/>NPC Reg nr: 2015/047186/08<br/>✉ <a href="mailto:sapikinfo@gmail.com">sapikinfo@gmail.com</a></p>                                           | <p>This is the official logo of SAPIK.</p> <ul style="list-style-type: none"> <li>The SAPIK logo <b>must</b> appear on all business cards, pamphlets, banners, boards, and official reports and documents of the practice.</li> </ul> |
| <p>4.</p> <p>This practice is registered with</p>  <p>South African Professional Institute for Kinderkinetics<br/>Suid-Afrikaanse Professionele Instituut vir Kinderkinetika<br/>NPC Reg nr: 2015/047186/08<br/>✉ <a href="mailto:sapikinfo@gmail.com">sapikinfo@gmail.com</a></p> | <p>This logo can be used for an official sign at your practice stating that you are registered at SAPIK</p> <ul style="list-style-type: none"> <li>This is an <b>optional</b> choice.</li> </ul>                                      |
| <p>5.</p>                                                                                                                                                                                                                                                                          | <p>This SAQA logo can be used for extra credibility on all marketing material.</p> <ul style="list-style-type: none"> <li>This is an <b>optional</b> choice.</li> </ul>                                                               |

- The slash Logo is **not** the official logo of SAPIK. It is only used for SAPIK's administration purposes.

